



PRECISION INFINITY INTRANET SYSTEMS

5 Biggest Mistakes to Avoid with Your Intranet Portal

A guide for forward-thinking businesses

Mistake 1: Too Many Features

**YOU'LL HAVE PLENTY OF IDEAS,
BUT DEVELOPING ALL OF THEM,
RIGHT AWAY, IS IMPOSSIBLE.**

We still capture all of the ideas and keep track of them in a backlog, but then we'll help you to really focus on prioritizing those ideas. Too many non-essential features can slow down the launch of your product and can ultimately cost you more money that may be wasted. At Precision, we help you make the tough decisions on what you can live without so you can get a usable product sooner, and then expand on that later.

Some features you won't end up using



**DID YOU KNOW INSTAGRAM
WAS ORIGINALLY CALLED
BURBN?**

It was originally designed so people could check in to local bars and earn points by taking/sharing pictures of whiskey. After realizing that users only used the photo sharing feature, they pivoted and became the Instagram we know today.





Mistake 2: Your Project's Required Skills Don't Match Your Team

**DOES YOUR DEVELOPMENT TEAM
HAVE THE RIGHT SKILLS AND
EXPERIENCE?**

If the team you hire doesn't have the right skills, they'll waste your time and money building something your company will never use.

Seasoned, professional developers undergo years of training and specialize in sub-disciplines. So don't think you can hire someone out of college, off the street, or with a different skill-set.

Look at their portfolio of past work and see if that matches what you need.

MISTAKE 3: FORGETTING EASE-OF-USE

You can have the best app or system in the world, but it's worthless if you have to force people to use it.

Customers, employees, etc. should be drawn to use the app or system because it's the easiest way to get something done. Finding this path can often require trial and error, but with an experienced company guiding you, you can find that faster.

**ALSO KNOWN AS
USER EXPERIENCE (UX)
USER FRIENDLY DESIGN
ETC.**

USERS WILL ALWAYS GRAVITATE TOWARDS THE PATH OF LEAST RESISTANCE.

Precision Mantra #227
"Make the right path the easy path"

We don't try to fight users on what or how they should do something. Instead we try to cater to them by leveraging their tendency to do things the easy way. We try to build that out to also be the 'right way.'

MISTAKE 4: THINKING THAT BUILDING SOFTWARE IS A ONE-TIME THING

Software
development is an
on-going process.

There is no set time or price for software development, because there is always something to change or update. You should budget and plan for at least a fraction of your time spent to ongoing development in order to get the full investment out of your product.

MISTAKE 5: UNNECESSARY OUTSOURCING

“DON'T THINK YOU CAN SAVE BY OUTSOURCING

Many companies outsource because of how cheap it appears at first, but price alone should not determine your investment decision.

You should also be seeking how efficient the company is along with the level of quality and value the the company produces.

If the cheap team is quick to produce a low-quality/non-functioning system, a lot of money is wasted. If the cheap team takes twice as long to make an average system, again, money is wasted.

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COMING BACK IS HARD

We've had customers come back to us after attempts at outsourcing. We're happy to have them back, but they always say something similar: "We should've never left. We thought we could save money."

It's a tough financial pill for them because most times we have to start over on what was done.

Instead, it's best to start out by hiring a company that focuses on quality at every step.



THANKS FOR READING!

WE HOPE YOU FOUND THIS GUIDE VALUABLE
IN YOUR INTRANET SYSTEMS RESEARCH!

CONTACT US TO SET UP
A LOW PRICE, LOW RISK
INITIAL CONSULTATION*

* VISIT OUR WEBSITE FOR UP TO DATE PRICING DETAILS ON INITIAL CONSULTATIONS.

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